

RESUMEN VENTA MENUDEO

MAYO DE 2023 VS. 2022

GRUPO	SUBGRUPO	MAYO			ENERO - MAYO		
		2023	2022	Dif % 23 / 22	2023	2022	Dif % 23 / 22
Acura		59	138	-57.2%	526	558	-5.7%
BMW Group ¹		1,395	1,178	18.4%	6,188	6,475	-4.4%
Chirey		2,824	-	N.C.	15,132	-	N.C.
Ford ⁴		3,736	3,234	15.5%	16,481	15,550	6.0%
General Motors ⁴		13,647	12,282	11.1%	67,461	63,708	5.9%
Honda		2,177	3,134	-30.5%	12,598	14,916	-15.5%
Hyundai		3,916	3,338	17.3%	18,134	16,634	9.0%
Infiniti		78	67	16.4%	422	258	63.6%
Isuzu		121	240	-49.6%	625	761	-17.9%
JAC		1,537	1,258	22.2%	8,222	5,778	42.3%
Jaguar		7	5	40.0%	37	29	27.6%
KIA		7,803	7,411	5.3%	38,560	36,942	4.4%
Land Rover		152	30	406.7%	632	240	163.3%
Lexus		207	156	32.7%	1,066	440	142.3%
Lincoln		98	133	-26.3%	581	495	17.4%
Mazda		5,945	2,138	178.1%	28,986	14,031	106.6%
Mercedes Benz ⁴		1,289	1,552	-16.9%	5,956	5,908	0.8%
MG Motor		5,002	4,350	15.0%	22,067	16,420	34.4%
Mitsubishi		1,554	1,258	23.5%	7,577	7,352	3.1%
Motornation ²		675	511	32.1%	3,590	1,955	83.6%
Nissan ⁴		20,045	14,095	42.2%	94,257	73,617	28.0%
Renault ⁵		N.D.	4,009	N.C.	13,564	11,840	14.6%
Stellantis		6,997	5,122	36.6%	38,911	25,139	54.8%
	Alfa Romeo	6	10	-40.0%	63	47	34.0%
	CDFJR ³	6,003	4,806	24.9%	33,719	21,530	56.6%
	Peugeot	988	306	222.9%	5,129	3,562	44.0%
Subaru		104	140	-25.7%	1,097	691	58.8%
Suzuki		2,946	3,671	-19.7%	15,359	15,868	-3.2%
Toyota ⁴		8,334	10,200	-18.3%	38,424	43,381	-11.4%
Volkswagen ⁴		11,592	11,163	3.8%	56,966	47,268	20.5%
	Audi	1,045	813	28.5%	5,142	4,025	27.8%
	Bentley	2	1	100.0%	6	8	-25.0%
	Porsche	132	78	69.2%	641	523	22.6%
	SEAT	1,346	710	89.6%	8,251	3,296	150.3%
	Volkswagen ⁴	9,067	9,561	-5.2%	42,926	39,416	8.9%
Volvo		457	402	13.7%	2,014	1,802	11.8%
MAYO 2023		102,697	91,215	12.6%	515,433	428,056	20.4%

MAYO 2022	91,215
Variación	12.6%
Diferencia	11,482

ENERO - MAYO 2023	515,433
ENERO - MAYO 2022	428,056
Variación	20.4%
Diferencia	87,377

N.C. = No calculable

Fuente: INEGI - Registro administrativo de la industria automotriz de vehículos ligeros.

¹ BMW Group incluye información de BMW y Mini

² Motornation incluye las marcas BAIC, JMC y Changan

³ CDFJR Incluye las marcas Chrysler, Dodge, Fiat, Jeep y Ram

⁴ Se incluyen vehículos comerciales ligeros

⁵ A partir de Mayo de 2023 no reporta cifras